

# Brattleboro Area Farmers' Market Vendor/Membership Application 2023

Please return this completed application with your membership fee.

*Returning vendor applications are due February 28th. New vendor applications are due March 18th*

Email a copy of this document (preferred) to [farmersmarket05301@gmail.com](mailto:farmersmarket05301@gmail.com) or mail to BAFM, PO Box 1057, Brattleboro, VT 05302 (membership checks must be mailed). Please save a copy of this completed form for your records.

Name (list all members) \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Town \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_ Include my business listing on the BAFM website. Business name: \_\_\_\_\_

\_\_\_\_ Include a link to my website. URL: \_\_\_\_\_ Social media handle: \_\_\_\_\_

## Vendor category/categories:

\_\_\_\_ Agricultural \_\_\_\_ Prepared Foods \_\_\_\_ Specialty Foods \_\_\_\_ Crafts

## Please check the products you plan to sell:

\_\_\_\_ Vegetables \_\_\_\_ Maple Syrup \_\_\_\_ Baked Goods \_\_\_\_ Fruits \_\_\_\_ Meats \_\_\_\_ Prepared Foods \_\_\_\_ Plants  
\_\_\_\_ Eggs \_\_\_\_ Value Added \_\_\_\_ Herbs \_\_\_\_ Dairy \_\_\_\_ Crafts \_\_\_\_ Flowers \_\_\_\_ Honey \_\_\_\_ Other (please explain) \_\_\_\_\_

For returning vendors: What **new** products do you plan to sell? Please be specific. All new craft, food, and value-added products must be juried. \_\_\_\_\_

## Please note which markets you would like to attend:

\_\_\_\_ Saturday Full Season (May 6–Oct 28) **OR** \_\_\_\_ 1<sup>st</sup> Half (May 6–July 29) \_\_\_\_ 2<sup>nd</sup> Half (Aug 5–Oct 28)

## Saturday Reserved Site Fees:

6'- \$50/ft, \$300/season	10'- \$50/ft, \$500/season	14'- \$58/ft, \$812/season
7'- \$50/ft, \$350/season	11'- \$52/ft, \$572/season	15'- \$60/ft, \$900/season
8'- \$50/ft, \$400/season	12'- \$54/ft, \$648/season	16'- \$62/ft, \$992/season
9'- \$50/ft, \$450/season	13'- \$56/ft, \$728/season	17'- \$64/ft, \$1088/season

Formula follows the same progression for greater footages; half-year vendors are pro-rated.

Full-season reserved site fees can be paid in two installments: 1/2 on Site Day and 1/2 on July 15. Half-season fees must be paid in full on Site Day. Daily vendors pay \$20 each day they vend.

Requested Footage (reserved site vendors only): \_\_\_\_\_

## Commission:

All vendors pay a 4% commission on gross sales. Commission is paid at the end of each market day.

## For returning vendors only:

Do you wish to remain in the same booth space as last year (exactly the same location and footage)?

Yes No (please **bold** your answer or circle for paper applications)

If you check "no," you will be placed in the pool of un-sited vendors. Site selection will be made based on years at market and will take place on Site Day.

**Siting requests:** \_\_\_\_\_

**Membership Types and Fees:** Please check your membership preference:

\_\_\_\_ Individual (reserved site): One person, one vote, 10 work hours. \$100

\_\_\_\_ Group (reserved site): Two or more members, two votes, 15 work hours. \$125

\_\_\_\_ Daily (fill in as space allows in rotation with other daily vendors): Non-voting, no work hours. \$50

**Membership Fee Enclosed:**

\$\_\_\_\_\_ Due with Application\* (\$30 fee for late payments)

\*Payment required for market application and jury. Fee will be returned if membership is not accepted.

**Work Hours Deposit:**

Full- and half-season vendors must provide a \$200 work hours deposit check at Site Day. Vendors who erect permanent (for the season) booths must provide a \$100 clean site deposit check, also due at Site Day. These checks are only deposited if requirements are *not* met (see the market rules for details).

**Insurance Requirement:**

I am including proof of product liability insurance naming BAFM as additionally insured with this application: \_\_\_\_ **OR** I will provide this information to the market manager on Site Day: \_\_\_\_

**Market Contract (reserved site vendors only)**

I agree to abide by the following membership requirements (please check each box to indicate your agreement):

- I will complete the minimum number of work hours required based on my membership type, and will forfeit my work hours deposit should I fail to complete them (with hours prorated).
- I will attend Site Day or send someone to work in my place.
- I will attend the Annual Meeting or send a proxy in my stead as per the market rules.

**Market Contract, continued (all vendors)**

- I have received, read, and agree to follow the market rules, including any Covid-specific requirements.

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Applicant Signature and Date

OPTIONAL: Please provide a short bio (3-5 sentences) of your farm, business, or operation so we can use it for social media this spring. Once your application is approved, we will be requesting photos and products you would like to be highlighted and viewed by the market's thousands of facebook and instagram followers!

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**SAMPLE BIO:**

"My name is Johanna Gardner and I am the owner of Madame Jo's Creperie. We serve both regular and gluten free crepes, with a wide variety of fillings, both savory and sweet. At Madame Jo's, crepes are made with as many ingredients from my own farm (Trollhaugen Farm, in Newfane) as possible. That means fresh duck and chicken eggs from my large flock, kale, chard and sorrel from the vegetable garden, tomatoes when in season, and blueberries, raspberries, apples and peaches. I love cooking with food that comes right off the land with no pesticides and minimal human intervention. And I have to say how much I enjoy my customers at market. I love talking with people about all things French, and all things foreign, really, and to cook for people. I am always happy to make special combinations to suit my customer's taste: this crepe is for you!"

**How the Application/Jury Process Works:**

- All new applicants and all daily vendors are required to have their products juried. Returning reserved site vendors with new craft, prepared food or value-added products must have them juried.
- After your application is reviewed, you will receive a follow-up email from the BAFM manager to discuss the next steps towards the jury process and market membership.
- The BAFM jury committee meets and reviews new products according to our jury criteria (listed below).
- The committee makes recommendations to the BAFM Board based on the overall needs of the market each year.
- For the jury, you need to bring a small sampling of the products you expect to vend at market. Please include any information that addresses the jury criteria such as how your product is made, who makes it, where it is made, the ingredients/materials used in its production, and anything else you think is valuable to communicate to us about what you would like to offer.
- After the jury meets, the jury committee will make recommendations to the BAFM Board in early April. You will be contacted by the manager to learn the status of your application for market membership once the board has made its decision.
- After market season begins, there is a monthly jury for new products. Ask the manager for details.

Please familiarize yourself with the BAFM membership information and rules for further details about what's involved with joining the market. Questions? Contact the manager at 802-254-8885, farmersmarket05301@gmail.com.

## **Jury Criteria:**

### Agriculture – Value-Added:

- Provide documentation of products' origins and processing

### Prepared Food and Specialty Foods:

- Good quality
- Less processed wholesome foods
- Local source of raw ingredients when feasible
- Presentation
- Different from other items at markets
- Packaging (recyclable, low impact)
- Appropriate for market

### Crafts:

- Quality workmanship
- Aesthetic
- Functional
- Durable
- Different from other items at market
- Appropriate for market
- Use of local raw materials when feasible

Thank you for your interest in the Brattleboro Area Farmers' Market!